

MARICHKA OFFEN

Front End Engineer | Accessible, High-Performance Web Applications

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Frontend engineer with 6+ years building accessible, performant web applications across e-commerce, data platforms, and enterprise tools. Shipped storefronts for 25+ brands including Rare Beauty, Barnes & Noble, MoMA, and Stumptown Coffee Roasters. Specialized in React, TypeScript, Vue, and Shopify, with deep expertise in design systems, performance optimization, and WCAG 2.1 compliance.

SKILLS

Core: React • TypeScript • JavaScript (ES6+) • HTML5 • CSS3 / SCSS • Vue 3 • Shopify / Liquid

Architecture: Design systems • Component libraries • Monorepo architecture • State management (Redux, Context API, Vuex, Pinia)

Performance & Quality: Accessibility (WCAG 2.1) • Lighthouse optimization • Responsive design • Cross-browser compatibility

Tooling: Git • Vite • Webpack • NPM • Figma • VS Code • Agile / Scrum

EXPERIENCE

Freelance Shopify Developer | Front End Engineer

Jan 2026 – Present

- Conducting Shopify theme customization, performance audits, bug fixes, and new feature development for an e-commerce client, improving Lighthouse scores by 30+ points through asset optimization, lazy loading, and Core Web Vitals tuning.

SDG | Front End Engineer

June 2023 – Oct 2025

- Built and shipped accessible, responsive Shopify storefronts for 25+ clients including Rare Beauty, Haus Labs, Barnes & Noble, Stumptown Coffee Roasters, and Elizabeth Arden using React, TypeScript, Vue, and Liquid.
- Improved Lighthouse performance scores by 30+ points across multiple client sites through lazy loading, strategic asset delivery, responsive image optimization, and manual bottleneck analysis beyond automated tooling.
- Became the team's go-to debugger for complex production issues spanning Liquid, JavaScript, and SCSS — consistently identifying root causes other engineers missed.

Prefect | Front End Engineer

Nov 2021 – Mar 2023

- Built and maintained 20+ shared components within a monorepo architecture, establishing reusable patterns that became the foundation of the design system for the 2.0 product launch.
- Translated complex data workflow UIs into scalable interface patterns on a 3–4 person frontend team using Vue.js, TypeScript, Tailwind, and REST APIs.
- Created interactive D3.js data visualizations for the platform's monitoring dashboard, enabling users to track and debug workflow runs at a glance.

Carahsoft | Full Stack Engineer

June 2020 – Oct 2021

- Contributed features and bug fixes to CarahSell, a mission-critical internal CRM serving 1,600+ employees across sales and operations, balancing feature velocity with system stability.
- Built reusable UI components and standalone internal tools including data collection forms and Contentful content blocks, used across multiple internal applications.

Nova Ukraine | Volunteer Web Developer

May 2025 – Present

- Contributing frontend improvements and SEO optimizations for the nonprofit's web platform supporting humanitarian aid to Ukraine.

EDUCATION

General Assembly — Web Development Certification (2018)

Kyiv National Taras Shevchenko University — B.A., Language & Communications (2012 – 2016)